

BUSINESS PROFIT COSTING WORKSHOP

ILLAWARRA BEC
incorporating

Starting, operating and growing a successful business involves understanding the costs in your business so that you can determine the true profit of the business. A smart and necessary exercise for established and start-up businesses.



In this 3 hour workshop you will work through a financial spreadsheet identifying if you are charging and selling enough to make your business profitable. Whether you are a start up business or an established business it is critical to identify your:

- Establishment Costs
- Cost of Goods Sold
- Fixed and Variable Costs
- Cash Flow Forecast
- Marketing, Promotional and Advertising Costs

Date: Friday 23rd June from 9.30am to 12.30pm
Venue: Illawarra ITeC, Coniston Cost: \$55.00
Book today on 4223 3100 to secure your spot!

For the past 30+ years, John has been involved with small business in some capacity. He has worked as a financial advisor, sales trainer, tax auditor and educator. More recently he has operated as a self employed small business trainer, mentor and author of "The Keys To Create Unlimited Success In Business, Career And Life."
John is a dedicated business networker who believes that constant learning is critical. He maintains that having a solid Business Plan is vital to small business success.

