



Wollongong small business club

5 Steps to Building your 2018 Sales Strategy

- Learn the 5 steps to building your high converting 2018 sales strategy.
- Highly practical steps you can execute in your business now.
- Hit the ground running and avoid playing catch up all year.
- Learn how to profitably and sustainably increase your sales without being 'salesy'.
- Drive significant growth in your business in 2018 .

Our Presenter:

Abbie White is the Founder of Sales Redefined. She is ridiculously passionate about empowering Businesses to authentically increase their sales and get results, has a strong proven record in sales and sales management and works with Small Businesses to leading corporates such as Telstra, ANZ, IBM and Dell.

Abbie's mission is to break down the barriers to sales by ditching outdated cliché salesy tactics and applying proven modern approaches to sales. Her energetic approach is very practical and results orientated to ensure her clients get quick results.



Workshop Date: 5.30pm to 7.30pm - Tuesday 6th February 2018

Venue: Illawarra ITeC 1-5 Miller Street, Coniston

Cost: Free

RSVP: Eventbrite Wollongong Small Business Club

<https://www.eventbrite.com.au/e/wollongong-small-business-club-free-business-networking-event-tickets-41935352769?aff=es2>



Contact ITeC to find out more!
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