

# SEO FOR SMALL BUSINESS WORKSHOP

1.17 Billion people use Google Search.

As a business owner, imagine having a slice of that pie?

The Search Engine Optimisation (SEO) for Small Business Workshop will include behind the scenes agency insights into Digital Marketing as well as tips and techniques you can use for your own business.



In this 3 hour workshop you will learn:

- Understanding what Search Engine Optimisation is and what the benefits are for your business
- Practical steps, processes and systems you can use in-house
- Application of techniques for your own business, during the workshop

**Date: Wednesday 27th February from 9.30am to 12.30pm**  
**Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston**  
**Cost: \$55.00 Book today on 4223 3100 to secure your spot!**

*EFTPOS and Direct Debit Facilities available, payment must be made at time of booking*

## About Doreen Brown

Doreen is a digital marketing consultant with a background in Psychology and over 20 years of training and work experience with small to medium businesses as well as larger corporate companies. Dorz understands that businesses come in all shapes and sizes.

As a specialist in Search Engine Optimisation, Local Search & Content Marketing, she can help your business no matter how small or large by developing a strategy and road map to get your digital marketing on track and a return on your investment.

