

IMPROVE YOUR LEAD CONVERSION

A high percent of small businesses say turning leads into paying customers is their biggest challenge.

Do you have the confidence and techniques to convert your leads into actual Sales?

Let Matt Cunningham guide you into a strategy that actually works.



In this interactive workshop we will be helping participants learn:

- How to handle incoming enquiries to make sure you're not getting "shopped"
- How to make sure people are buying from you rather than competitors, even if you are more expensive
- How to upsell and offer options that will have your customers thanking you for helping them...

We will be working on a great mix of knowledge and skill development so that you will know exactly how to implement these strategies in your business

Date: Friday, 21st July 2017 from 9.30am to 12.30pm Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston

Cost: \$55.00 Book today on 4223 3100 to secure your spot!

EFTPOS and Direct Debit Facilities available, payment must be made at time of booking

About Matt Cunningham

Matt is a Business Advisor and Sales Coach whose focus is helping small and medium sized businesses maximise their profits and ensure stable growth through simple, easy to implement strategies. He has extensive experience in all areas of sales, business development and operations. Combine this experience with being a natural people person, it is clear Matt has a passion to see others succeed. He has a real knack for identifying simple methods for business owners to apply to get fast and sustainable results.

Matt is active in the Illawarra business community through his coaching, training workshops and running a thriving networking group in Shellharbour.



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