

HOW TO BUILD AN ONLINE STORE IN 3 HOURS

Have you ever wanted to sell your own products online? Online commerce presents a major opportunity to sell products, interact with great customers, and earn a salary in the process. Shopify is your One-stop shop for a fully functional cart, security & reliable hosting!



This 3-hour hands-on, practical workshop for beginners will walk you through how to set up an online store using the Shopify platform*

Learn how to:

- Set up a Shopify store
- Select the right theme for your store
- Build your online store
- Write product descriptions that work
- Learn the basics of what makes a good online store

Date: Friday 30th June from 9.30am to 12.30pm

Venue: Illawarra ITeC, Cnr Fox and Miller Streets, Coniston

Cost: \$55.00 Book today on 4223 3100 to secure your spot!

EFTPOS and Direct Debit Facilities available, payment must be made at time of booking



About Leigh Jewiss

Leigh Jewiss has over 15 years of experience in sales and marketing with a resume including positions such as Australia and New Zealand Marketing Manager, Palm Inc, Channel Support Manager for BlackBerry and Telstra Account Manager. Leigh is now involved with supporting Small Business and Not For Profits in creating and maintaining their online presence with a focus on social media. Leigh understands the importance and pressure of small business and his workshop will provide practical knowledge, tips and tricks and a plan that can be used to see real results. Whether you have no knowledge or an expert, this workshop is designed to educate and engage.

>> ITeC <<

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Business

**AUSTRALIAN SMALL BUSINESS
ADVISORY SERVICES PROGRAMME**

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