

BUSINESS PLANNING WORKSHOP

Fail to Plan - Plan to Fail!

Target your success through correct business planning, it is one of the most important parts of running a business.



During this interactive workshop you will learn how to plan, strategise and implement a successful business plan including looking at your :

- Products and services
- Objectives and goals
- Market and competitive analysis
- SWOT / key issues
- Implementation Plan
- Marketing and Sales
- Financials
- Action Plan

Date: Thursday 31st August from 9.30am to 12.30pm
Venue: Illawarra ITeC, Coniston Cost: \$55.00
Book today on 4223 3100 to secure your spot!

About Virginia

Virginia has been employed as a Business Advisor / Business Development Manager with Illawarra ITeC since 2003 but feels that she has been working with small to medium sized businesses all her working life. Educated through UOW & TAFE, her management career has seen her work in the areas of Regional & Economic Development, Labour Market Analysis, Training & Recruitment and she has owned her own two businesses in the past. Her role at ITeC see her working daily one on one with clients helping them to start and grow their businesses. She does this through one-on-one mentoring and advise, running various innovative training, business education and networking events.

